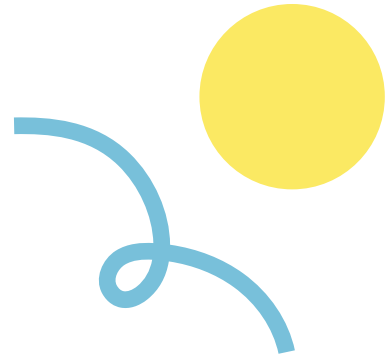


INTERNATIONAL ARCHITECTURE CONTEST OF BEACH CABINS

THE CONTEST IN A FEW WORDS

THE CONTEST

Architecture of beach cabins



KEY DATES

2024



October 28th

Contest's launch



December 15th

First shortlisting, project's submissions

2025



Beginning of January

Final shortlisting



March 17th

Final project's submissions



March 17th - March 21st

Judging panel



March 24th

Naming of the winning project



March 24th - June 26th

Building of the cabin



Sunday, June 29th

Prize giving and unveiling of the cabin



June 21st - September 21st

Exhibition at Le Pavillon (Caen, France)



COMPETITORS

Individual

The contest is open to architecture, landscape design and designers graduates (aged 20 to 35).

Team

Competitors can compete as a multidisciplinary group : artists, anthropologists, researchers, students, inhabitants. An architecture, landscape design and designers graduate (aged 20 to 35) has to be in the group for it to be able to compete. Competitors can be foreigners.

COMPENSATION FOR THE WINNER(S)

The winner will get a 15.000€ financial budget, divided as such :

- 3.000€ for their pay
- 3.000€ for transportation and housing fees
- 9.000€ for the building of the beach cabin (scale 1:1)

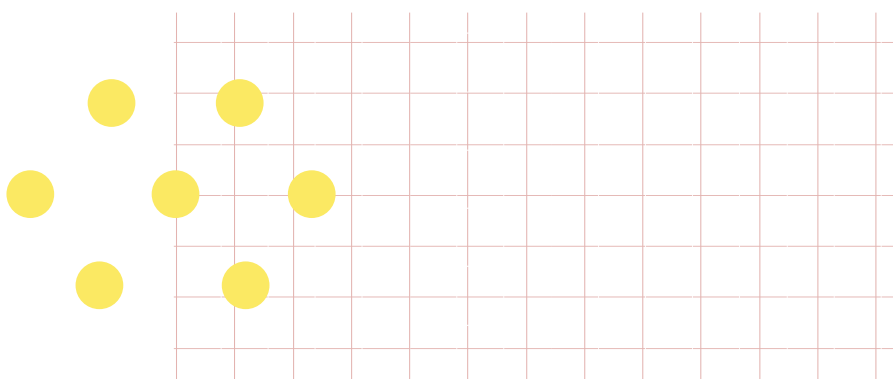
SPECIFICATIONS

The beach cabin has to be built mostly with reusable and natural materials. It should fit in the chosen landscape but should also reflect the competitor / competitors commitment and their thoughts. It should also match the technical and security terms as listed below.

LOCATION

The winning cabin should be set up for the official unveiling on the 29th of June. It will be set up in Hermanville-sur-Mer, near the public swimming pool, close to the embankment and the sea. It will stay there until the end of the summer.

All projects selected for the second phase of the contest, will be part of an exhibition at Le Pavillon during the summer of 2025 (June 21st until September 21st). All sketches, models and explanatory notes provided by the final competitors will be on display for the occasion.



FUNCTIONAL AND TECHNICAL SPECIFICATIONS INTERNATIONAL ARCHITECTURE CONTEST OF BEACH CABINS

1. CONTEXT

1.1 Millénaire de la Ville de Caen

Caen is celebrating its millennium in 2025 and has organized a program of events to showcase the city's assets.

This millennium's stake is to develop a new era in the city's life and evolution by drawing in its history and resources of today to construct the future. This event is a great opportunity to create synergies in the Caen area. Many festive and participatory key moments will shine a light on the city's history, its monuments and vital spark. Caen's inhabitants, through associations, are invited to contribute to the Millénaire's program by offering projects shining a light on the talents, the dynamism, the diversity and riches of the area linked with the Millénaire's celebration. The Groupement d'Intérêt Public Millénaire is in charge of the management of these events.

1.2 The contest

This international contest is launched by Caen's Millennium Organization (GIP Millénaire). If the original idea and concept came from the Millennium Organization, Le Pavillon has been mandated to organize and coordinate the event.

Since the 19th century (and the first appearance of urbanization on the coast), la côte de nacre in Normandy, located 15km from the city of Caen, has been the scene of the start of beach tourism. All along the coast, seaside resorts and cities shaped the territory, turning it into a symbol of holidays and summer for all Normans. Those cities expanded thanks to sea tourism, changing and welcoming new types of architecture, such as the sea cabins. Those architectures still play a role in shaping the seascape. They are the symbol of beach tourism in this part of Normandy.

Nowadays, we can see them in Ouistreham or Hermanville-sur-Mer, they materialize happy memories of family holidays, beach games, sun and fishing. We close them for winter, and their reopening marks the return of summer.

Caen's Millennium is the perfect occasion to question our understanding of sea cabins. How can we rethink their purpose ?

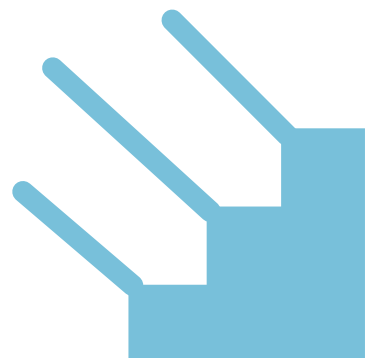
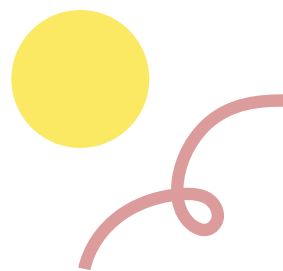
1.3 Le Pavillon

Located next to Caen's harbor, in an old industrial wasteland, Le Pavillon has been the witness of the city's territorial mutation for almost a century.

In 2014, Le Pavillon became a cultural site dedicated to architecture, urbanism and landscape. Since then, the main mission of Le Pavillon's team is to facilitate and spread knowledge on those subjects for all types of visitors (children, inhabitants, professional, politics, etc.).

2. OBJECTIVES

- to reinvent the design of beach cabins
- to question and suggest new uses for waterfront
- to explore the construction of the seaside environment through micro-architectures
- to experiment with new design methods
- to reflect on the principles of circular economy reuse, recycling, build differently or sustainably, and show these concepts to the public
- to encourage sectors and new professions in construction and reuse
- to promote multidisciplinary collectives within the region



3. REGULATION AND TECHNICAL DETAILS

3.1 Competitors

Individual

The contest is open to architecture, landscape design and designers graduates (aged 20 to 35).

Team

Competitors can compete as a multidisciplinary group : artists, anthropologists, researchers, students, inhabitants. An architecture, landscape design and designers graduate (aged 20 to 35) has to be in the group for it to be able to compete. Competitors can be foreigners.

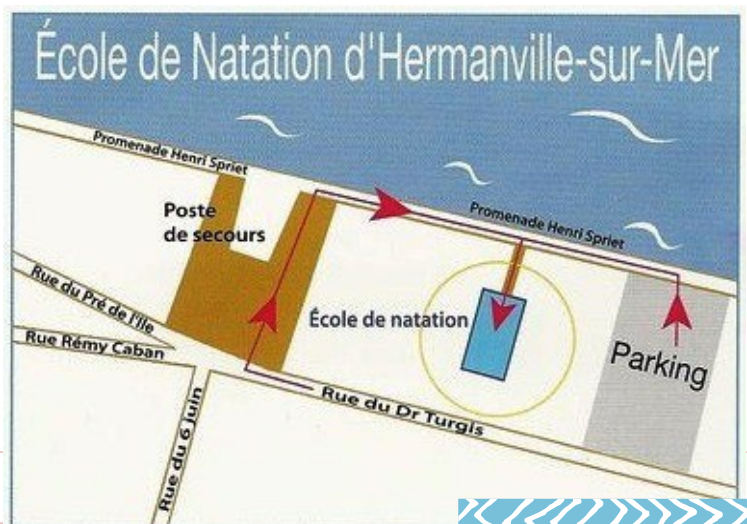
3.2 Selection criteria

- Cultural: unique creative universe, cultural and artistic references.
- Structural: the created object is 4m² and 3m high maximum.
- Social/usefulness: Benefits for the inhabitants, tourists, beach users, walkers, bathers.

- Environmental: respect of materials, harmony with the installation site and the landscape/seascape.
- Economic: establishment of a thoughtful budget, respect of the budget.
- Security: Respect of the safety requirements listed below (4.4).

3.3 Location

The winning cabin should be set up for the official unveiling on the 29th of June. It will be set up in Hermanville-sur-Mer, near the public swimming pool, close to the embankment and the sea. It will stay there until the end of the summer.



3.4 Competitors' commitments

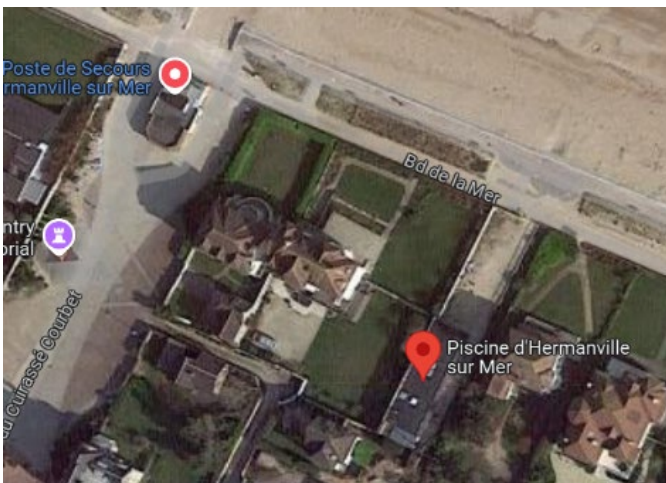
- to design a beach cabin project according to the specifications.
- to provide all the elements requested in the specifications.
- to provide a certificate of liability insurance.
- to complete the rights transfer agreement.

3.5 Organizers' commitments

- To support competitors in the successful execution of their projects.
- To facilitate connections between competitors, municipalities and businesses.

Le Pavillon will oversee production and budget management. The GIP control office will verify compliance with safety standards.

- To manage all stages of the competition (launch of the competition, receipt of submissions, grand jury, communication, promotion/enhancement, inauguration, key events).
- To promote the cabins' projects and the winner
- To implement a dedicated communication campaign in collaboration with GIP Millénaire.
- To enhance the competition with a dedicated program at Le Pavillon: exhibitions, workshops, walks, etc.



4. SPECIFICATIONS

4.1 Environmental criteria

Choice of materials should be thought through in different aspects: diversity, pre-used materials (giving them a second life), natural materials (bio-sourced), and reusing waste materials. The competitors should, as much as possible, prioritize the local economy and local materials. The use of natural, local and recycled materials is more important than the use of new materials.

In order to do that, the competitors can connect with local companies specialized in recycling.

4.2 Reuse of the cabin

Competitors must think, while designing the cabin, that it will be disassembled and reassembled at least one time, to be on display at Le Pavillon. Competitors can also suggest a new use for the cabin after the summer of 2025. Competitors will give every piece of information needed for the construction (materials used, technical specificities, etc.)

4.3 Usefulness criteria

Competitors must show a clear reflexion on the purpose of their object, beyond the classical usage of the cabin:

- get change in privacy and hide,
- storage,
- comfort (chairs, etc.).

The cabin will be qualified as a piece of art:

1. Artistic intention

Contrairement à une construction purement utilitaire, la cabine est pensée avant tout comme une expression artistique. L'accent est mis sur sa capacité à provoquer des émotions, à susciter des réflexions ou à symboliser un concept, au-delà de sa fonction de simple abri.

2. Aesthetic and creativity

The winning project will stand out among others because of a groundbreaking and imaginative approach, a new form of language or form, which outshine the norms of functional architecture.

It values beauty, abstraction or visual interpretation over serving practical needs.

3. Concept

As a piece of art, the cabin has the capacity to share a message and to be meaningful. It can spread a message that goes beyond the architectural world. It can embody a social criticism or a cultural tribute. It can explore notions such as time, nature, or memory. All those features are specific to art, turning the cabin into a piece of art.

4. Symbolic

As a piece of art, the cabin can play a new symbolic role in the public space. It becomes a landmark that is visually or culturally interesting and expands the experience of visitors. Like a sculpture would do.

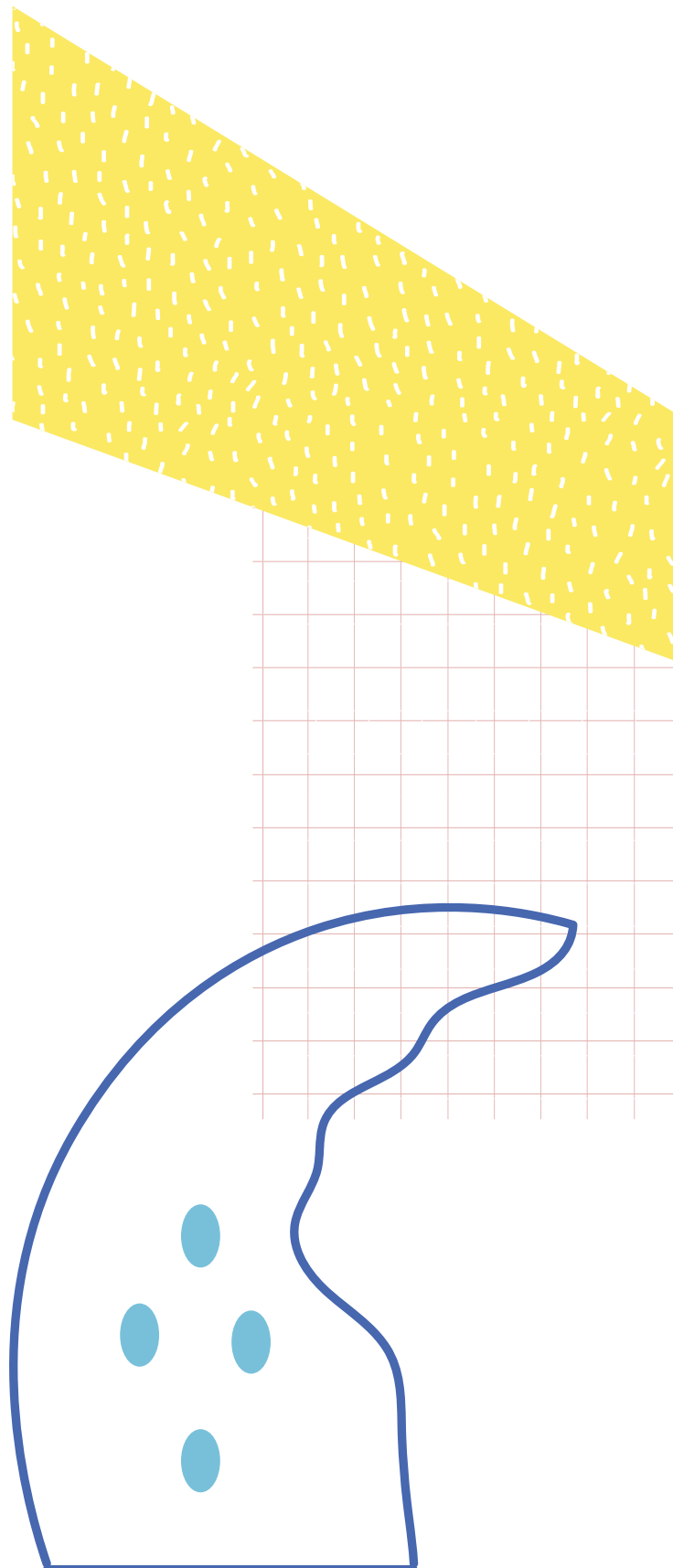
5. Materials and creative process

Sometimes, the materials or techniques used are those associated with artistic creation (sculpture, etc.), and not the ones usually associated with architecture.

Technical and Safety Criteria

Construction Criteria: surface = 4m² ,
maximum height = 3m.

- Proposals / Projects must strictly adhere to the technical and safety criteria outlined in this specification document. The beach cabin must comply with construction safety standards to pass the safety commission before opening to the public. Particular attention will be given to projects that address the following
- The control points performed after installation must eliminate any risks of tipping, flammability, collapse, climbing, and weather resistance
- Wind stability
- No precarious support.
- The comfort and ergonomics of users.
- The beach cabin must not allow long-term occupancy.



5. APPLY

5.1 General contest information

The contest is free.

The application is submitted either in English or French. The final productions must be presented in French. The contest will be announced on the internet, and the event's partner sites.

Rules of the contest and practical information are available on the website of Caen's Millennium and Le Pavillon.

5.2 Contest's launch

Caen's Millennium and Le Pavillon publish the call for project and the specifications on **October 28 2024**.

This international contest is divided into three stages.

5.3 Phase 1

Projects must be submitted before **December 15 2024 - 4 p.m.** to validation.

The competitors must provide the following documents in the format of the charted document sent:

- A4: *team presentation + team photo*
- *one A4 document: the title of your project, the approach, the objectives.*
- *A4 : a visual, a sketch, a drawing*
- *one A4 sheet of paper with details of the materials used.*

Projects should be sent by email to:
coordination@lepavillon-caen.com

A grand jury will select the finalists to continue the contest at the beginning of January.

5.4 Phase 2. Selection

In order to continue the contest, the selected competitors must submit their final projects before **March 17 2025 - 4pm**.

Competitors should be able to give answers and present solutions to the members of the jury regarding the doubts and negative points highlighted in the first phase.

Each competitor must provide the following information in digital format:

- *Complete the document (AO format) in the appendix (in pdf format allowing quality printing //300 dpi)*
- *Two A4 r/v max: a technical note on the building and the materials used for the project, to be produced locally if no travel is involved.*
- *A 20x20x40 scale model.*
- *A completed and signed transfer of rights document (attached).*

Final projects must be sent :

- **email to:**

coordination@lepavillon-caen.com

- **and by post for the models to the following address:**

Le Pavillon, 10 quai François Mitterrand 14000 Caen - France

5.5 Deliberation by the grand jury and winner

Analysis of projects **from March 17 to March 21, 2025.**

The winner will be informed on March 24, 2025.

5.6 Building the cabin

The winner will have **from March 24 to June 26, 2025**, to build the cabin to scale 1.

The competitors are free to find sponsoring partners themselves.

If it is not possible to travel to the site, the Caen's Technical Workshops will take charge of the construction based on the assembly instructions. The cabin will also be transported by these same Technical Workshops workers, from Caen to Hermanville-sur-Mer (*all this information has been included in the GIP Millénaire work plan*).

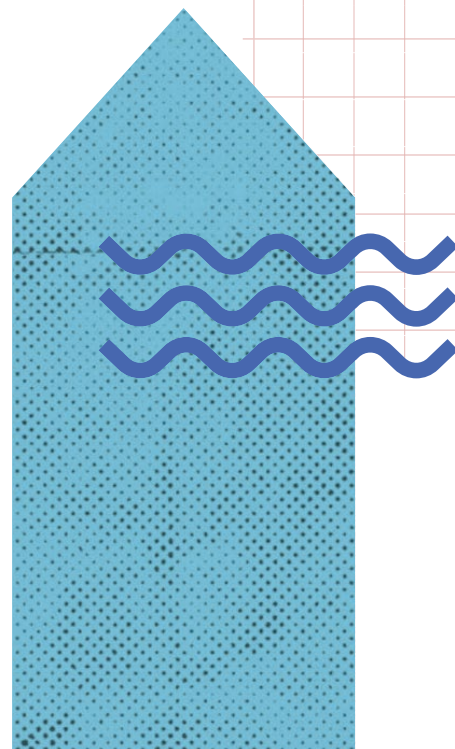
5.7 Installation

The winning cabin should be set up for the official unveiling on **June 29th**. It will be set up in Hermanville-sur-Mer, near the public swimming pool, close to the embankment and the sea.

It will stay there until the end of the summer. The winner must make a video presentation of his or her work, if he or she cannot be present for the prize-giving ceremony.

5.8 Acceptance of the settlement

Participation in the contest implies acceptance of all terms of these rules. The competitors accept the rules of both stages of the contest and, if successful, commit to participate in the project until the end.



5.9 Possible modification

The organizer can amend these rules at any time and make any decision it deems necessary for the application and interpretation of the rules.

The organizer may inform the competitors by any means it chooses. The organizer can also modify, extend, shorten, suspend or cancel the contest, without prior notice, due to any event beyond its control (force majeure).

Therefore, the organizer and its partners will not be qualified as responsible and participants may not claim any compensation or indemnity of any nature whatsoever.

Le Pavillon and Caen's Millennium may dispose of the winning cabin, the projects submitted and the models produced throughout the contest, during the final exhibition at Le Pavillon and until the end of the functions of the GIP Millénaire (June 2026).

In addition, only the finalist projects for the second stage (models, panels) will be made available to competitors who so wish, after the effective date indicated later (June 2026) and collected from the Pavillon. The grand jury can keep, for a year, a few projects in order to create an exhibition .

Competitors will be able to recover their models at the end of the operation. If the models and other documents are not recovered by the competitors, they will be destroyed.

6. Composition of the jury

The Swedish architect Oskar Norelius will lead the jury. He is an award-winning architect and partner at White Arkitektur, one of Scandinavia's leading architecture firms, and a board member of the CTBUH Scandinavia. Oskar directs the international studio in Stockholm and is co-lead behind Sara Culture Centre in Skellefteå, a climate positive 20 story mass timber building that received the International Award for Wood Architecture in 2022 and Best Culture Building at WAF.

7. Intellectual Property

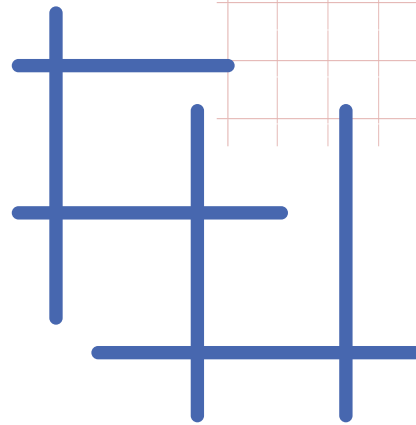
Competitors agree to accept, without claiming any remuneration or reward, the publication of their identity and the presentation of their project for informative, promotional, or media purposes within the framework of this operation, regardless of the means of dissemination (brochures, flyers, posters, press articles, websites, etc.), and commit to fully collaborating with Le Pavillon and GIP Millénaire de Caen to ease promotion.

Each competitor agrees to grant the organizer and its partners the right to use their image, name, and surname for the exploitation of photographs, interviews, or videos taken during the competition, which may be used by the organizer and its partners to promote this operation (internal and external communication, print, video, internet, etc.). However, the organizer commits not to disclose participants' contact details to third parties without their consent.

Projects may be subject to registration, if competitors wish, to protect them. Competitors will be free to exploit their projects with companies and organizations of their choice, provided they inform the competition commission. Competitors also agree to authorize the exploitation (reproduction, representation) of their projects for exhibitions, publications, and outreach for any promotion and communication related to the operation, in compliance with copyright law, in accordance with the legal provisions below (Rights of Use by the Organizer and its Partners).

8. Information technology and civil liberties

We remind the competitors that in order to take part in the contest, they must provide personal information about themselves (surname, first name, address, etc.). This collection of information is necessary for the contest. Those information are recorded and saved in a computer file for the time necessary to take into account their participation, to determine the winner and to award and send the prize. Failure to communicate this data will result in participation in the contest not being possible. Like specified in the law (french law no. 78-17 of January 6, 1978): competitors have the right to oppose, access, rectify and delete data concerning them. To exercise these rights, participants and their legal representatives should send a letter to the address of Le Pavillon, 10 quai François Mitterrand 14000 Caen.



RIGHTS ASSIGNMENT ANNEX

This assignment is to be signed and submitted with the rest of the application.

Copyright Assignment : in the context of the Millénaire de Caen 2025 and the international beach cabin competition, Le Pavillon & GIP Millénaire wish to use the documents you submit or their representations.

Excerpt from the regulations: « Participation in the competition implies acceptance of all terms of these regulations. (...) Candidates agree to accept, without any claim to remuneration or reward, the publication of their identity and the presentation of their project for informative, promotional, or media purposes within the framework of this operation, regardless of the means of dissemination of this information (brochures, flyers, posters, press articles, websites, etc.) and commit to fully collaborating with the organizers to facilitate promotion ».

By registering, you agree to transfer to us, on a non-exclusive basis and without financial consideration, the copyright and reproduction resulting from your graphic contribution to the contest. By reproduction rights, we mean: all the elements of your contribution that may be communicated to the public, particularly digitally on the websites of Le Pavillon, Caen’s Millennium and its partners. By right of representation, we mean that your graphic elements will be communicated to the public via the Internet, via publishing (articles, media, etc.), via our internal communications (event; conference, meetings, etc.) for demonstration and information purposes and also as part of exhibitions linked to the winning projects.

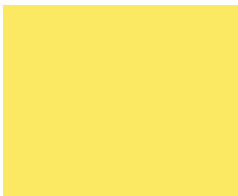
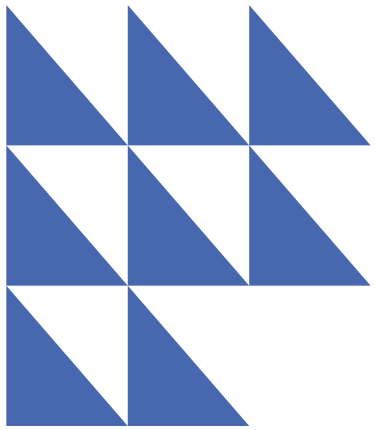
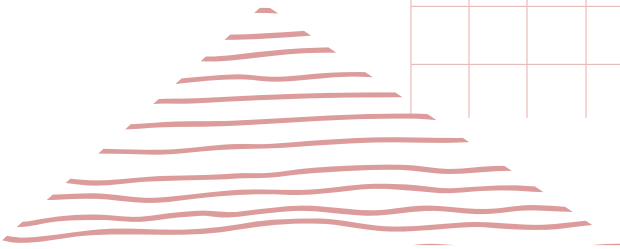
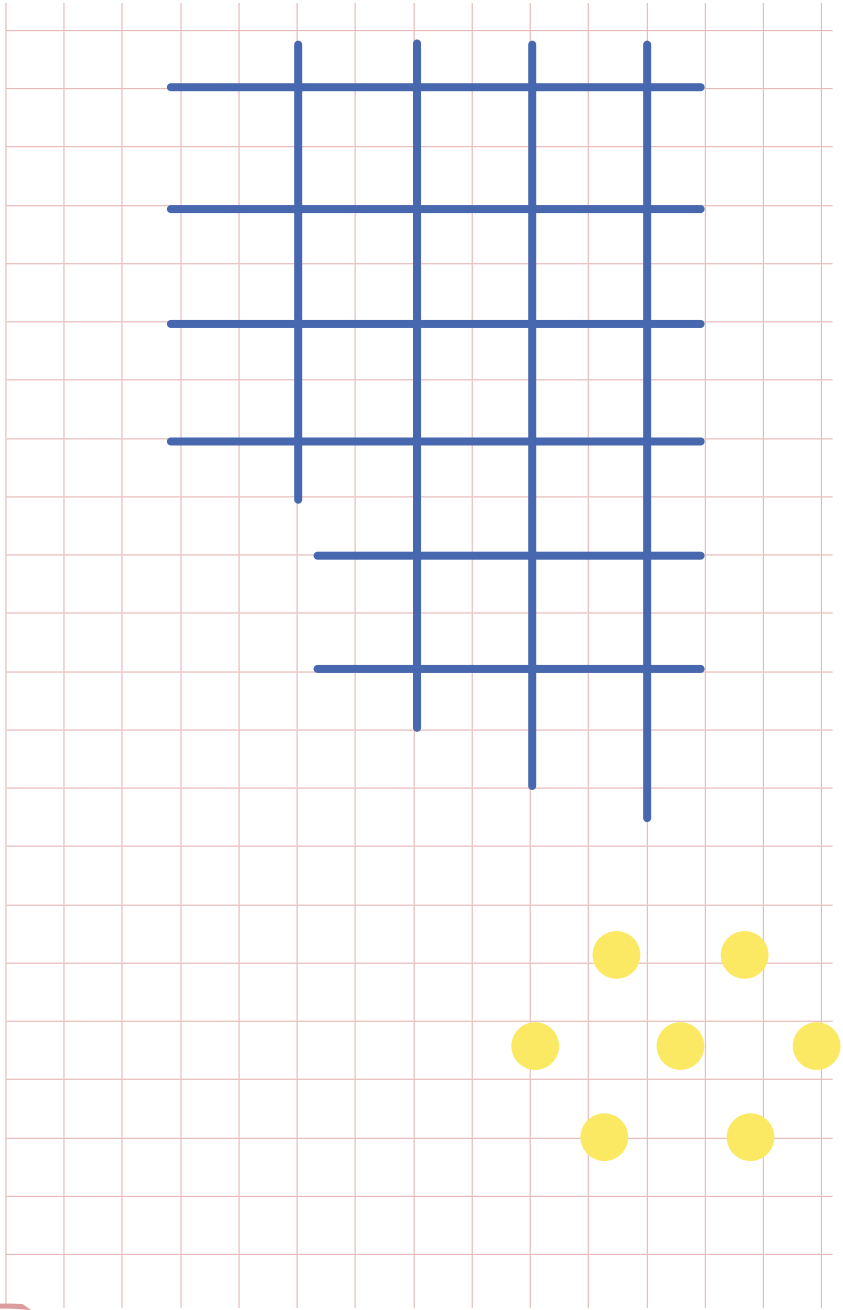
The documents you will provide us as part of your contribution, as requested in the regulations, are described in the attached table. Furthermore, we acknowledge that you guarantee us the quiet enjoyment of the rights you assign to us, meaning that you are the designers of the project submitted for the international architecture competition for beach cabins and that you commit to protecting us against any disturbances, claims, or eviction arising from your contribution.

I,

accept the terms and consequently assign to Le Pavillon, its partners and the GIP Millénaire (Millennium organization) non-exclusively, without financial consideration, for the legal duration of protection of literary and artistic creations, for the whole world, the copyright of reproduction and representation resulting from my contribution and that of my team to the international architectural contest of the beach cabins.

In, the «Read and approved» mention

Signature of all the team members



INTERNATIONAL ARCHITECTURE CONTEST OF BEACH CABINS

OCTOBER 2024

**LE
PAVI
LLON**

URBANISME-ARCHITECTURE-PAYSAGE
PRESQU'ÎLE DE CAEN

MILLÉNAIRE / 1025



2025 / NORMANDIE